

IN ASSOCIATION WITH



UNITED ARAB EMIRATES  
MINISTRY OF ECONOMY



دبي العطاء  
Dubai Cares

# ABLEF™

UNDER THE PATRONAGE OF

H.H. SHEIKH NAHAYAN  
MABARAK AL NAHAYAN  
CABINET MEMBER AND MINISTER OF TOLERANCE  
AND COEXISTENCE, UAE

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## WELCOME TO THE NEW SEASON OF THE ABLF JANUARY 2023 – DECEMBER 2023

# ABLEF™

Asia's most influential leadership platform

For over 17 years, the Asian Business Leadership Forum has brought together global leaders from the government, private and social sectors in conversations and collaborations of consequence, leveraging multiple, impactful formats across over 1,000 broadcast, podcast, virtual, digital media and in-person events.



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The ABLF devotes its energy and resources to promoting the great potential of Asian business. It highlights a clear determination to improve the business and economic environment, promote growth and development and encourage innovation. The ABLF is dedicated to fostering the regional cooperation essential to the growth of knowledge and the seizing of opportunities in Asian countries.

- H.H. SHEIKH NAHAYAN MABARAK AL NAHAYAN  
CABINET MEMBER AND MINISTER OF TOLERANCE AND COEXISTENCE, UAE





## A SNAPSHOT

17 Year Legacy

# ABLE™

Asia's Most Influential Leadership Platform

1,000+ 

Events & Initiatives

3 Pillars

1 Global Asian Forum

33

  
Nations Across Asia

1.6 M

Engaged Private Sector Database

35,000

Global Businesses Collaborations Facilitated Since 2007

100,000

Engaged Leader, Investor & Influencer Network

An Alumni with Cumulative Revenues of

\$ 1.5 T

PILLAR 1

**ABLE**<sup>TM</sup>  
**TALKS**  
ROUNDTABLES

6 IN-PERSON EVENTS • 18 TELEVISED EPISODES



PILLAR 2

**ABLE**<sup>TM</sup>  
**REVIEW**  
PUBLICATIONS

4 DIGITAL FREE-TO-ACCESS EDITIONS



PILLAR 3

**ABLE**  
ASIAN BUSINESS LEADERSHIP FORUM  
**AWARDS**

17 YEARS • 20 CATEGORIES • 200 LEADERS



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TALKS  
ROUNDTABLES

6 IN-PERSON EVENTS

MARCH 2023 - NOVEMBER 2023



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# ABLE™ TALKS ROUNDTABLES

6 IN PERSON EVENTS

MARCH 2023 – NOVEMBER 2023

6 ROUNDTABLES • 6 TOPICS • 24 GLOBAL SPEAKERS

EVENT VENUE: THE ABLE PAVILION AT CNBC ARABIA STUDIO, DUBAI, UAE



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ROUNDTABLES

18 TELEVISED EPISODES

MARCH 2023 – DECEMBER 2023





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# ABLE TALKS ROUNDTABLES

ON



## 18 TELEVISED EPISODES

# 200

Million Viewers

# 540

Minutes of Content

# 8

Months of  
Prime-Time  
Television

# 18

Episodes

# 300

Minutes of Promos

# 3

Speakers with  
a Moderator  
(Per Episode)

Contemporary conversations of consequence featuring Global Leaders, Strategists, Influencers, Policy Makers, Captains of Industry, and Youth Leaders in narratives that define the post-pandemic era.





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ROUNDTABLES

ON



Theme 2023

THE TECH IMPERATIVE: ACCELERATING ASIA'S  
SOCIO-ECONOMIC RECOVERY

Topic (6 to be finalised from the 12 options)

1. Tech-led Communication: Beyond the era of Digital Disruption
2. The Fintech Economy: Upping the Ante
3. Climate Accountability and Global Business: The Missing Link
4. Technology and Innovation: The Path to Societal Resilience
5. The Global Education Crisis: Lessons for the Future
6. Hospitality and Tourism 2.0: The Rebound
7. Reimagining Mobility: The Road to Sustainability
8. The Future of Medicine: Fostering Inclusive Healthcare
9. Sports and Entertainment: Adapting to Evolving Consumption Patterns
10. Technology and Policy: Facilitating Intra-Asia Growth (CEPA)
11. Energy Transition: Powering Growing Demand Sustainably
12. Realty Check: Sustainable Innovation in Real Estate



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REVIEW  
PUBLICATIONS

4 EDITIONS • 400 MILLION READERS

JANUARY 2023 – DECEMBER 2023



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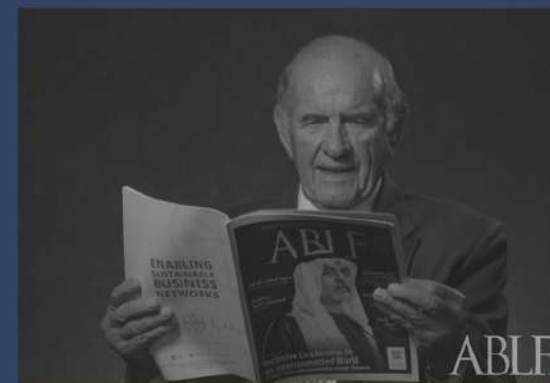
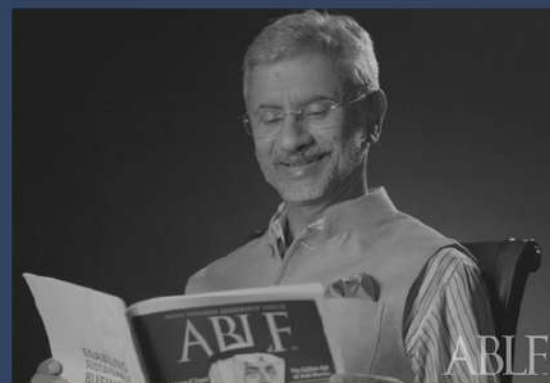
## 4 EDITIONS • 4 THEMES • 400 MILLION READERS

# ABLEF™ REVIEW PUBLICATIONS

A sustainably produced publication series that will be distributed through a target-focused leadership database as well as through ABLF's media partner network, showcasing Asia's finest leaders and businesses, disseminating informative and expert content. In association with the ABLF's media partners across 33 nations of Asia, the ABLF Review's content reaches an audience of over 400 million readers including the ABLF's own digital distribution network that reaches 100,000 decision-makers.

### THEMATIC PREMIUM PUBLICATIONS

- Annual certified listing of trailblazers and organisations
- Unique feature stories of change-makers
- Innovative distribution model across 33 nations of Asia
- Sustainable digitally delivered model, with cameo print-run for specific influencers



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# ABLEF™ REVIEW PUBLICATIONS

JANUARY 2023 • ESG: THE FUTURE IS NOW

Edition 1

Spotlight on H.H. Sheikh Mohamed bin Zayed Al Nahyan, the UAE's new President and a heartfelt tribute to the late H.H. Sheikh Khalifa bin Zayed Al Nahyan, the UAE's second President.

The 100-page January Edition also focuses on ESG highlighting 10 companies that have woven this important narrative into the fabric of their organisations.



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# ABLEF™ REVIEW PUBLICATIONS

## MAY 2023 • TECHNOLOGY FOR GOOD

Edition 2

Featuring a list of 10 tech titans and companies that are aligned with the UN SDGs - leading with analysis of the current narratives and potential surrounding technology and its role in meeting the objectives enshrined in the UN SDGs.



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# ABLEF™ REVIEW PUBLICATIONS

## SEPTEMBER 2023 • YOUTH AND THE FUTURE

Edition 3

Featuring a certified list of 10 young trailblazers making a positive impact nationally, regionally and globally - an essay-led issue, with features written by youth leaders with a look ahead at the next generation of leaders from seasoned industry stalwarts.



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# ABLEF™ REVIEW PUBLICATIONS

DECEMBER 2023 • ABLF 50

Edition 4

A 100-page annual Collector's Edition titled Leaders of the Great Asian Century featuring a list of 50 global Asian icons and change-makers whose extraordinary courage, ideas, determination and commitment to excellence are empowering and transforming the post-pandemic world.

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# ABLEF™ ADVANTAGE

JANUARY 2023 – DECEMBER 2023

## THE ABLF'S MEDIA PARTNERS

A network that collectively ensures digital readership of over 400 Million per Edition of the ABLF Review and a viewership of over 200 Million per Episode of the ABLF Talks Roundtables.

**Hindustan Times**

**India**  
60.3M Readers

**mint**

**India**  
3.8M Readers

**Khaleej Times**

**UAE**  
25M Readers

**Saudi Gazette**

**KSA**  
2M Readers

**MUSCAT DAILY**

**Oman**  
115,300 Readers

**CHINADAILY** 中国日报网  
COM.CN

**China**  
350M Readers

**THE NATION THAILAND**

**Thailand**  
855,000 Readers

**Việt Nam News**  
THE NATIONAL ENGLISH LANGUAGE DAILY

**Vietnam**  
293,000 Readers

**THE KATHMANDU POST**

**Nepal**  
600,000 Readers

**ELEVEN**  
MEDIA GROUP Co., Ltd.

**Myanmar**  
257,000 Readers

**The Korea Herald**

**South Korea**  
1.6M Readers

**The Jakarta Post**

**Indonesia**  
3.4M Readers

**Nation Media Group**

**Uganda**  
11.3M Readers

**ANN**  
ASIA NEWS NETWORK

**South East Asia**  
120,000 Readers

**dailyhunt**

**India & Middle East**  
360M Users (South Asia)  
3.5M Users (Middle East)



**Middle East**  
200M Viewers



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ASIAN BUSINESS LEADERSHIP FORUM

# AWARDS

17 YEARS • 20 CATEGORIES • 200 LEADERS

NOVEMBER 2023

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ASIAN BUSINESS LEADERSHIP FORUM  
AWARDS

## THE VALUE FOR THE PARTNER ACROSS THE ABLF AWARDS 2023

The ABLF Awards have an impeccable history of 17 years of recognising leadership excellence. The Awards acknowledge the socio-economic intellectual capital of inspirational Asian leaders across the globe, showcasing trailblazers whose entrepreneurial brilliance is second only to their sense of responsibility and accountability towards the communities, countries and the global markets that they live and work within.

As with the previous 16 high-profile editions, the ABLF Award 2023 nominees will be determined through the integrity-led global nomination portal at [www.ablf.com](http://www.ablf.com) which will then be vetted by the ABLF Executive Council and Grand Jury. This deciding body comprises of a high-profile consortium of leaders from across Asia, each representing an opinion of the highest credibility and vision.

**The 17th Anniversary Edition of the ABLF Awards is to be held in November 2023 with the nomination portal opening in January 2023.**





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## AN EXCLUSIVE BLACK-TIE GALA NOVEMBER 2023

### PRE-EVENT

- The ABLF Concierge Opens
- Red Carpet Reception
- Meet-&-Greet
- The Royal Majlis
- Photo & PR Opportunities at ABLF photo walls

### MAIN EVENT

**Opening Feature: Cameo Evening Roundtable**  
An exclusive High-Level Panel Discussion Showcase with Asia's iconic leaders in discussion on some of the crucial socio-economic narratives.

**ABLF Awards Ceremony**  
The ABLF Awards are presented by the ABLF Patron H.H. Sheikh Nahayan Mabarak Al Nahayan and witnessed by an invite-only guest list of protocol-led 250 VVIP attendees and over 50,000 virtually.

### EVENT SIDELINES

- Pull-aside one-on-one meetings
- Social media interviews at the dedicated Partner kiosk
- Partner branded Luxury lounge for senior leaders to connect with guest profiles
- Opportunity for the Partner to announce upcoming initiatives and plans to the press
- Media Interaction & Interviews



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SPECIAL FEATURE AT THE ABLF NEW SEASON

JANUARY 2023 – DECEMBER 2023



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# THE INDIA-UAE CEPA NARRATIVE AT THE ABLF NEW SEASON

(JANUARY 2023 – DECEMBER 2023)

This new season of the ABLF comes at an opportune time when the landmark India-UAE CEPA trade agreement (effective from May 1, 2022) is gaining momentum and is a central topic of importance for international organisations around the world that are keen on entering the South Asian market. The CEPA not only spotlights the economic growth potential of the UAE but also that of India, which can be showcased across the ABLF 3 pillars.

Given the ABLF's partnership with the UAE Ministry of Economy, the architect of CEPA, the ABLF's New Season (January 2023 – December 2023) builds on the narratives of the India-UAE CEPA as well as the economic and trade agenda of the UAE, which will be showcased as a key highlight across broadcast, publication and social media.





सत्यमेव जयते

प्रधान मंत्री  
Prime Minister

**MESSAGE**

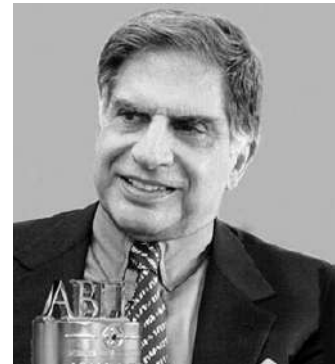
I congratulate the Asian Business Leadership Forum (ABLF) for drawing attention to the importance of industry, infrastructure and energy sectors to our economy and country. In these times, when the world economy is passing through difficulties, it is all the more important that we work in a focused manner to strengthen these sectors of our economy. Indeed, without doing so we cannot achieve high rates of economic growth and also cannot generate productive employment for our young men and women. I am sure that the efforts of ABLF would result in new ideas on how to move forward in these areas.

I wish ABLF all success in its endeavours.



# UAE-India to further strengthen economic ties through CEPA

In conversation with Dr Aman Puri, Consul General of India in Dubai



# CEPA drives UAE's exports to India by 65 percent to \$9.1 billion in May-June

Indian too made significant gains during the first 2-month period, with its exports to the UAE rising by over 16 percent to \$5.27 billion, according to latest trade data

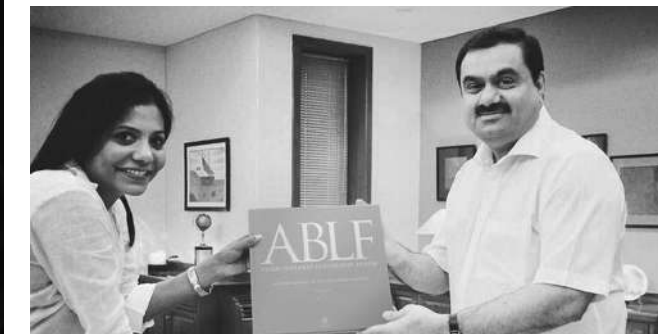


# India-UAE CEPA deal will drive non-oil trade to \$100 bn in 5 years: Al Marri

India News

Updated on Aug 01, 2022 07:30 PM IST

India-UAE trade grew by 68.4% in 2021-22 to \$72.8 billion. The UAE is also home to some 3.5 million Indians, one of the biggest sources of remittances





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## THE ABLF NETWORK

The three pillars - the ABLF Talks Roundtables, the ABLF Review and the ABLF Awards 2023 - showcase the participation and presence of Asia's foremost leaders across its regions and sectors, who are part of the 100,000-strong ABLF Alumni Network built over 17 years.

This season (January 2023 – December 2023), will also see the participation of new and exciting Partners, Global Leaders, Brands and Influencers who are steering the future of the post-pandemic world.


Discover the ABLF Alumni Network  
at [www.ablf.com/network](http://www.ablf.com/network)





# ABLF NEW SEASON SCHEDULE

## January 2023

**15** ABLF Awards 2023 Nomination Portal open on [www.ablf.com](http://www.ablf.com) 

**25** Launch of Edition 1 of the ABLF Review - ESG: The Future is Now 

**26** Social Media Promotion for ABLF Review - ESG: The Future is Now 

## February 2023

**01** ABLF Review Edition 1 Social Media Promotion 

**13** ABLF Talks Roundtables Season 1 Promo 

**20** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 1

## March 2023

**07** ABLF Talks Roundtables Episode/Event 1 Shoot 

**22** Holy Month of Ramadan begins

**20** ABLF Talks Roundtables Episode 1 premieres on CNBC Arabia Prime Time 

**Featuring Partner Branding**

**21** ABLF Talks Roundtables Episode 1 Social Media Promotion 



# ABLF NEW SEASON SCHEDULE

## April 2023


20 *Eid al-Fitr*

24 ABLF Talks Roundtables  
Episode 1 - First Rerun on  
CNBC Arabia Prime Time 

25 Preparation for ABLF Talks  
Roundtables Episode/Event 2

## May 2023

01 Final Preparation for ABLF  
Talks Roundtables  
Episode/Event 2

02 ABLF Talks Roundtables  
Episode/Event 2 Shoot 

15 ABLF Talks Roundtables  
Episode 2 premieres on CNBC  
Arabia Prime Time 


**Featuring Partner Branding**

16 ABLF Talks Roundtables  
Episode 2 Promotions 

17 Launch of Edition 2 of the  
ABLF Review - Technology for  
Good 

18 ABLF Review Edition 2:  
Social Media Promotions 


**Featuring Partner Branding**


22 ABLF Talks Roundtables  
Episode 1 - Second Rerun on  
CNBC Arabia Prime Time 

# ABLF NEW SEASON SCHEDULE


## June 2023

**01** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 3

**06** ABLF Talks Roundtables Episode/Event 3 Shoot 

**12** ABLF Talks Roundtables Episode 2 - First Rerun on CNBC Arabia Prime Time 

**13** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 4

**19** ABLF Talks Roundtables Episode 3 premieres on CNBC Arabia Prime Time 

**20** ABLF Talks Roundtables Episode 3 Promotions 


**Featuring Partner Branding**

**23** ABLF Talks Roundtables Episode/Event 4 Shoot 



# ABLF NEW SEASON SCHEDULE

## July 2023

**03** ABLF Talks Roundtables Episode 2 - Second Rerun on CNBC Arabia Prime Time 

**17** ABLF Talks Roundtables Episode 4 premieres on CNBC Arabia Prime Time 


**18** ABLF Talks Roundtables Episode 4 Social Media Promotion 

**Featuring Partner Branding**

**24** The ABLF Grand Jury begins screening the nominations for ABLF Awards 2023 

## August 2023


**01** The ABLF Grand Jury continues deliberation on the nominations for ABLF Awards 2023 

**07** ABLF Talks Roundtables Episode 3 - First Rerun on CNBC Arabia Prime Time 

**21** ABLF Talks Roundtables Episode 4 - First Rerun on CNBC Arabia Prime Time 

# ABLF NEW SEASON SCHEDULE


## September 2023

**04** ABLF Talks Roundtables Episode 3 - Second Rerun on CNBC Arabia Prime Time 

**21** ABLF Review Edition 3 Social Media Promotion 

**18** ABLF Talks Roundtables Episode 4 - Second Rerun on CNBC Arabia Prime Time 

**22** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 5

**20** Launch of Edition 3 of the ABLF Review - Youth and the Future 

**Featuring Partner Branding**

## October 2023

**01** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 5


**17** ABLF Talks Roundtables Episode 5 Promotions 

**03** ABLF Talks Roundtables Episode/Event 5 Shoot 

**25** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 6

**16** ABLF Talks Roundtables Episode 5 premieres on CNBC Arabia Prime Time 

**Featuring Partner Branding**

**30** ABLF Talks Roundtables Episode 5 - First Rerun on CNBC Arabia Prime Time 




# ABLF NEW SEASON SCHEDULE

## November 2023


**01** Final phase of preparation begins for the ABLF Talks Roundtables Episode/Event 6


**13** ABLF Talks Roundtables Episode 5 - Second Rerun on CNBC Arabia Prime Time 

**03** ABLF Talks Roundtables Episode/Event 6 Shoot 

**20** ABLF Talks Roundtables Episode 6 premieres on CNBC Arabia Prime Time 


**Featuring Partner Branding**

**06** Final phase of preparation begins for the ABLF Awards 2023 

**21** 17th Annual Edition of the ABLF Awards 

## December 2023

**04** ABLF Talks Roundtables Episode 6 - First Rerun on CNBC Arabia Prime Time 

**18** ABLF Talks Roundtables Episode 6 - First Rerun on CNBC Arabia Prime Time 

**08** Launch of Edition 4 of the ABLF Review - ABLF 50 

**Featuring Partner Branding**

**09** ABLF Review Edition 4 Social Media Promotion 

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## CONTINUING THE ABLF'S MANDATE TO SUPPORT THE UN SUSTAINABLE DEVELOPMENT GOALS THROUGH THE NEW SEASON (JANUARY 2023 – DECEMBER 2023)

The ABLF Advantage Partnership Programme is a comprehensive 12-month series of activations which focus on topics that further specific UN SDGs through the ABLF's strategic partnerships with Dubai Cares, the world's largest NGO for education, the UN and the UNICEF.

4 QUALITY  
EDUCATION



8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION





IN ASSOCIATION WITH



UNITED ARAB EMIRATES  
MINISTRY OF ECONOMY



دبي العطاء  
Dubai Cares

ABLE™

UNDER THE PATRONAGE OF

H.H. SHEIKH NAHAYAN  
MABARAK AL NAHAYAN  
CABINET MEMBER AND MINISTER OF TOLERANCE  
AND COEXISTENCE, UAE

BROUGHT TO YOU BY



إيديا  
IEDEA®

# ENDORSEMENTS AND CREDIBILITY STATEMENTS

ABLE™

ACROSS THE 17 YEARS OF ABLF, WE HAVE RECEIVED OVER 3,000 ENDORSEMENTS FROM PARTICIPATING LEADERS ACROSS THE WORLD. HERE ARE SOME OF THEM.



“I thank ABLF for recognising the Aditya Birla Group’s contribution to the global economy. Through the course of this journey, we have seen an irreversible shift in the World’s Economic Centre of gravity to Asia. I am confident that the next decade will see the emergence of India as an economic superpower, and we hope to play our part in making that happen.”

KUMAR MANGALAM BIRLA  
Chairman, Aditya Birla Group, India



“We are committed to the potential of Asia, investing the West Asian region and leveraging the India-UAE relationship, hence our endorsement for the ABLF initiative of IEDEA.”

GAUTAM ADANI  
Chairman, Adani Group, India



“There are more and more women getting into business and I thank IEDEA, through its leadership platform– the ABLF, which encourages female leaders to move forward and prove themselves.”

RENUKA JAGTIANI  
Chairwoman and CEO, Landmark Group, UAE



“I salute IEDEA’s ability to bring together nations and business leaders through the ABLF in a cooperative environment conducive to building long-term partnerships.”

ANAND MAHINDRA  
Chairman & Managing Director, Mahindra & Mahindra, India



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"I support IEDEA's efforts and initiatives to celebrate the achievements of Asia through a platform such as the ABLF and its mandate of strong leadership commitment to excellence, sustainability and development."

**H.H. SHEIKH AHMED BIN SAEED AL MAKTOUM**  
Chairman and Chief Executive, Emirates Airline and Group, UAE

"IEDEA's ABLF has a prominent history in the UAE, and we do our best to support it. The leadership platform is nothing short of exemplary and I look forward to working closely with it in the years to come."

**H.E. REEM EBRAHIM AL HASHIMY**  
Minister of State for International Cooperation, UAE and Director General, Expo 2020 Dubai Bureau



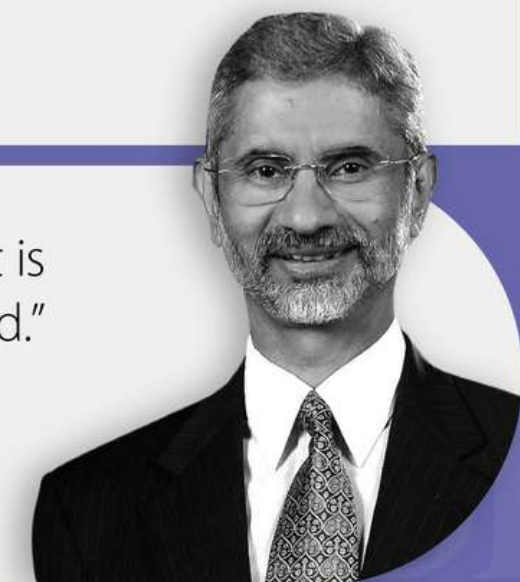
"For Indonesia, we definitely would like to see more on the trade and investment relations between the Asian countries and IEDEA provides a venue for such endeavours through the ABLF."

**H.E. DR SRI MULYANI INDRAWATI**  
Minister of Finance, Indonesia



"The fact that India has been a guest nation at IEDEA's ABLF reflects well on our growing relationship with the UAE. It is important for all the people in the world to come together and I am glad that ABLF is contributing to that effort in the world."

**H.E. S. JAISHANKAR**  
Minister of External Affairs, India





# ABLEF™

CREDIBILITY STATEMENTS AND ENDORSEMENTS FROM SOME OF OUR DISTINGUISHED PARTNERS OVER THE YEARS



ADITYA BIRLA GROUP



ETISALAT



C.P. GROUP



MASDAR

## ADITYA BIRLA GROUP

“The Aditya Birla Group appreciates the wonderful work done by the ABLF in cultivating intra-Asia business corridors through focused networking. They have showcased the best of Indian businesses to the UAE, setting the stage for meaningful collaborations.”

“Congratulations to the ABLF Team for coming up with an innovative leadership TV series which is one of its kind in the MENA Region. Etisalat looks forward to the upcoming seasons as Telecom Partner.”

“The ABLF works towards strengthening Asia, making it a region where business and social progress go hand-in-hand.”

“Masdar takes great pride in forming a partnership with the ABLF. We are dedicated to creating more opportunities for our youth to develop the skills necessary to fulfil their potential and support our nation’s progress.”



# ABLE<sup>TM</sup> ADVANTAGE

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JANUARY 2023 – DECEMBER 2023

For further information and in-person/virtual meetings

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[www.ablf.com](http://www.ablf.com)